

*Working hard,  
all year round*

Liberal  
Democrats  
Rugby

# Standing Up for Rugby

Rugby deserves councillors **who work hard, listen to residents, and deliver real results.**

That is what Rugby Liberal Democrats are doing.

We work constructively with others when it benefits Rugby - but we will always **stand up for our town when it matters.**



*People before party. Rugby before politics.*

# Rugby is Finally Moving Forward



For over **20 years**, Rugby's town centre stood still while other towns moved ahead.

Now things are finally starting to change.

Liberal Democrats have helped push forward regeneration projects and challenge the slow decision-making that has held Rugby back.

But progress is still fragile.

**This election will decide whether Rugby keeps moving forward - or slips backwards again.**

# Real Action, Not Empty Promises

*Since the 2024 council agreement,  
Liberal Democrats have helped  
deliver practical improvements  
for local people.*

**Our recent council budget has delivered:**

- **Green bin charges frozen**
- **Car park charges frozen**
- More funding for **community groups and volunteers**
- Investment in **allotments and connector paths**
- Support for **Love Rugby events** bringing life back into the town centre
- Reduced council bureaucracy and modernised services

**We have also improved council services by:**

- Reducing missed bins
- Cutting call waiting times
- Improving council housing repairs
- Removing payment backlogs
- Making council services more efficient and accountable

***These are real changes that make a difference to residents.***

# Regenerating Rugby Town Centre



*Everyone talks about  
regeneration...*

But real regeneration means **rolling up your sleeves and getting things done.**

Liberal Democrats are pushing forward:

- Progress on over **11 town centre projects**
- Improvements to public spaces
- Action on empty sites
- More events and activity in the town centre
- Pressure on absentee landlords and overseas investors

***Rugby deserves a town centre that people are proud of again.***

# Protecting Rugby's Voice



Local Government reorganisation could mean **decisions about Rugby being taken miles away.**

That is why we support creating a **Rugby Town Council** - so local decisions stay local.

This would help protect:

- Our parks and green spaces
- Rugby Art Gallery and Museum
- Local planning decisions
- Support for our town centre

***Without a strong voice for Rugby, our town risks being overlooked in a much larger authority.***

# Our Plan for Rugby's Future

## *More Opportunities for Young People*



We want young people  
to **build their future**  
here in Rugby.

We will:

- Expand apprenticeships and skills training
- Support green jobs and future industries
- Deliver more affordable homes
- Repurpose empty shops for youth and community use
- Strengthen mental health support
- Create a **Rugby Youth Forum**

# Supporting Older Residents



Rugby should be a town where **everyone feels connected and valued.**

We will:

- Support community cafés and befriending schemes
- Improve pavements and accessibility
- Work with the NHS to improve access to care
- Introduce renewable energy grants
- Help residents stay connected online

# Stronger Communities



## We want **safer, greener and stronger neighbourhoods.**

Our priorities include:

- Supporting local businesses and market traders
- Increasing town centre footfall
- Improving town centre Wi-Fi
- Protecting parks and green spaces
- We are committed to local empowerment. Wherever parishes step forward to take on greater responsibility, we will devolve additional services and support them to deliver for their residents
- Tackling antisocial behaviour
- Giving communities a stronger voice

# Putting Rugby People First



Too many decisions about our town are made **far away from Rugby.**

Even **Rugby Central Shopping Centre** is owned by investors outside our community.

Investment is welcome — but **local people must have a say.**

That is why we will create a **Rugby Citizens' Panel** so residents, businesses and community groups help shape the future of the town centre.

# A Greener, Stronger Future



Our long-term plan includes:

- Greener streets and cleaner air
- Safer walking and cycling routes
- Support for independent businesses
- “Made in Rugby” branding
- Developing Rugby’s heritage and tourism
- Partnerships with colleges and employers for local jobs

# The Choice at This Election



**At this election you have a clear choice.**

**Councillors who:**

- Listen to residents
- Work hard for our town
- Protect local services
- Support local businesses
- Stand up for Rugby

***Or politicians who take Rugby for granted.***

# Don't Let Others Decide Rugby's Future



Turnout in local elections is often low.

That means **every vote matters.**

If you want Rugby to keep moving forward - **please vote Liberal Democrat.**



***Vote Liberal Democrat. Working Hard for Rugby.***

# Together, we can build...



Together, we can build a Rugby that works for everyone - a town that is cleaner, greener, safer, and full of opportunity. A vote for the Liberal Democrats is a vote for practical solutions, honest leadership, and a positive vision for the future.

***We believe in listening to residents, standing up for our communities, and delivering real results you can see and feel in your daily lives.***

With your support, we can protect what makes Rugby special while embracing the changes needed to help it thrive. This election is your chance to choose hope, fairness, and a brighter future for our borough - and we are ready to get to work, and work constructively with others when it benefits Rugby - but we will always **stand up for our town when it matters.**

***People before party. Rugby before politics.***

# Stay Involved - Have Your Say



Contact us:

**[www.rugbylibdems.org.uk](http://www.rugbylibdems.org.uk)**

**Email: [hello@rugbylibdems.org.uk](mailto:hello@rugbylibdems.org.uk)**

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**Rugby**